



2021 Horst 'Live the Mission' Scholarship

Purpose:

To provide scholarship assistance to two (2) eligible students preparing for a career in the field of Cosmetology.

Eligibility:

Open to any applicant who possesses a high school education or equivalent (e.g. GED), is at least 16 years of age, and if it is determined by the Admissions committee that the student is capable of successfully completing and benefiting from the training provided.

***Award:**

Two (2) recipients will receive a \$1500 tuition scholarship to be applied to the January, March or June 2021 Cosmetology program.

*scholarship awarded upon competition of program and proof of licensure.

Requirements:

- Applicants must submit an essay of at least 500 words **OR** 1 minute video describing how they are living the Aveda mission and how they will continue living the mission as a professional in the beauty & wellness industry.
- The essay must include (1) first and last name; (2) address; (3) phone number; (4) email address; (5) program; (6) start date; and (7) name of scholarship. The video must contain same information in the body of the email submission.
- The submissions must be made by January 1, 2021-June 1, 2021 and sent to Brittanyb@avedaiowa.com.
- Applicants may only receive one scholarship funded by the Aveda Institute Des Moines.
- Application must satisfy Aveda Institute Des Moines admissions requirements & be accepted into one of the eligible start dates.

Personal Interview:

Top five applicants will be required to attend a personal interview with Aveda Institute Des Moines Administration. Interviews will take place on Monday, June 15 between 8:00am and 4:00pm. An Admissions Representative will call all applicants to schedule the interview.

Award Notification:

The award recipients will be notified via letter by Monday, June 22.

Contact:

For questions pertaining to the AVEDA Institute Des Moines Cosmetology Scholarship, contact the Office of Admissions at 515.309.8820.